

**Downtown Modesto Partnership
Board of Directors
Meeting Minutes**

Date of Meeting:	11/20/2019	Time:	4:00 PM
Minutes Prepared By:	Shy Lloyd	Location:	1003 10 th Street Suite A

1. Attendance

Present	Fred Silva, Barrett Lipomi, Kristy Rupp, Ann Endsley, Josh Bridegroom, Ryan Swehla, Mike Moradian, Lynn Dickerson, Saul Trujillo, Jennifer Jackson Romero, David Boring
Absent	Ted Brandvold
Others	Birgit Fladager, John Goold, Galen Carroll, Brandon Gillespie, Jaylen French, Reggie Rucker, Stephanie Foster, Shy Lloyd

2. Discussion

#	Topics	Presenter
1	<p>Open Meeting and Approval of Minutes</p> <ul style="list-style-type: none"> - Fred called the meeting to order at 4:04pm and asked for approval of minutes from the 10/9/19 board meeting. <ul style="list-style-type: none"> o Board approved minutes after adjusting the time the meeting was called to order to 11:43am (B. Lipomi /L. Dickerson; unanimous) 	Fred S.
2	<p>Public Comments</p> <ul style="list-style-type: none"> - No public comments 	Any
3	<p>Report from Modesto Police Department on Nuisance Behavior Management</p> <ul style="list-style-type: none"> - Galen Carroll presented a plan from the Modesto Police Department regarding Nuisance Behavior Management. He identified that his officers would be heavily enforcing illegal nuisance behaviors downtown and along south McHenry Avenue. He emphasized the need to have County Behavioral Health and the District Attorney's Office partner, so that there is a place to send offenders who are breaking nuisance laws. 	Modesto PD
4	<p>Report from District Attorney on Nuisance Behavior Management</p> <ul style="list-style-type: none"> - Birgit Fladager and John Goold presented a plan from the Stanislaus County's District Attorney's office regarding Nuisance Behavior Management. They referenced the trip to Sacramento coordinated by DMP and identified that they will be prosecuting serial nuisance offenders. They also identified that coming out of that trip, the Sheriff set aside 70+ beds for chronic nuisance offenders. Birgit further explained that it is important to get the presiding judge on board with convicting those who are prosecuted, as prosecutions won't hold up without the support of local judges. 	County DA
5	<p>Administrative Update</p> <ul style="list-style-type: none"> - Josh provided an update on the previous month's activities. <ul style="list-style-type: none"> o Board approved the Proposed 2020 Fiscal Year Budget, as presented (L. Dickerson /M. Moradian; unanimous) 	Josh B.

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6	<p>Executive Team Update</p> <ul style="list-style-type: none"> – Fred provided an update on the Executive Team meeting from the previous month 	Fred S.	
7	<p>Action: Executive Team Recommendation – Discuss Board Officers and Nominations</p> <ul style="list-style-type: none"> – Fred identified that the Executive Team had received five nominations to the board. Kirstie Boyett was recommended as a new board member. David Boring, Fred Silva, Barrett Lipomi, and Ryan Swehla were recommended for renewal as board members. <ul style="list-style-type: none"> ○ Board approved recommendations, as presented (S. Trujillo/A. Endsley; unanimous) – Fred reviewed the Executive Team’s recommendations for officers. The Executive Team recommended Lynn Dickerson as Chair, Barrett Lipomi as Vice President, Michael Moradian as Treasurer and Ryan <ul style="list-style-type: none"> ○ Board approved recommendations, as presented (A. Endsley /D. Boring; unanimous) 	Fred S.	
8	<p>Action: Executive Team Recommendation – Discuss December 2019 Budget</p> <ul style="list-style-type: none"> – Josh presented to the Board the proposed December 2019 budget to align with the newly adopted January-December 2020 budget-cycle. <ul style="list-style-type: none"> ○ Board approved December 2019 budget, as presented (L. Dickerson / B. Lipomi; Unanimous) 	Josh B.	
9	<p>Action: Discuss Creation of Digital Marketing Position</p> <ul style="list-style-type: none"> – Josh presented a plan for a Digital Marketing position be added to the Downtown Modesto Partnership staff <ul style="list-style-type: none"> ○ Board approved plan, as presented (M. Moradian /J. Jackson-Romero; unanimous.) 	Josh B.	
10	<p>Action: Executive Team Recommendation - Discuss FY 2020 Budget</p> <ul style="list-style-type: none"> – Josh presented to the Board the proposal for the upcoming year’s 2020 Fiscal Year Budget. <ul style="list-style-type: none"> ○ Board approved the 2020 Fiscal Year budget, as proposed (M. Moradian / D. Boring; Unanimous) 	Josh B.	
11	<p>Action: Discuss Increase in Annual Assessment</p> <ul style="list-style-type: none"> – Fred opened up discussion regarding the Annual Assessment. Josh reminded the board that this item had been discussed during the strategic planning process and that the board had asked that it be placed on the agenda for consideration. There was general agreement around the table that with costs continuing to increase with inflation, either services would be substantially affected or there would need to be a series of very large increases in assessments to catch up. Consequently, it was held that it is better to implement incremental increases in assessments each year. Lynn Dickerson suggested increasing the assessment by 2% in FY 2020. <ul style="list-style-type: none"> ○ Board approved increase of 2% to the annual assessments (K. Rupp /M. Moradian; unanimous.) 	Fred S.	

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12	Board Members Forum (This is a time for board members to raise items of concern or make announcements. Per the Brown act, no discussion or action can take place on any issues raised.) <ul style="list-style-type: none"> - There was general conversation around the table by members of the board. 	Any	
13	Adjourn Regular Meeting <ul style="list-style-type: none"> - Fred adjourned the meeting adjourned at 5:55pm. 	Fred S.	

4. Next Meeting (if applicable)					
Date: (MM/DD/YYYY)	01/15/2020	Time:	4:00pm	Location:	1003 10 th Street Suite A