

**Downtown Modesto Partnership
Board of Directors
Meeting Agenda**

Date of Meeting:	09/16/2020	Time:	4:00PM
Board Chair:	Lynn Dickerson	Location:	1003 10 th Street, Ste. A

1. Discussion Items

#	Topics	Presenter
1	Open Meeting and Approval of Minutes (2 mins)	Lynn D.
2	Public Comments (The Board of Directors welcomes participation in meetings. This time on the agenda is provided for members of the public to address the Board of Directors of DMP on matters of concern that fall within the jurisdiction of the Board that are not on the agenda. Speakers are encouraged to consult with management prior to agenda preparation regarding any DMP operation or responsibility. As per the Brown act, no action can be taken on non-agenda issues. It is not required, but speakers may provide their name and address. Because these are non-agenda matters, no discussion or comment by the Board should be expected except to properly refer the matter for review or action as appropriate. Public Comments will be limited to five minutes per speaker.) (5 min)	Any
3	Discuss Downtown Parking Management (20 min)	Jaylen F.
4	Administrative Update (Recap of recent activities and upcoming initiatives: Experience Engineers and Security Patrols, Downtown Master Plan, Open Air Program, DMP/DID Strategic Planning, RAD Card, Love Modesto) (15 min)	Josh B.
5	Action: Discuss Financials (10 min)	Doris B.
6	Discuss Future of RAD Card (15 min)	Josh B.
7	Board Member Forum (15 min)	Any
8	Adjourn Regular Meeting	Lynn D.

2. Pre-work/Preparation (documents/handouts to bring, reading material, etc.)

Description	Brought by
7/15/20 Board Meeting Minutes	Doris B.
Budget Versus Actuals through August 31, 2020	Doris B.

**Downtown Modesto Partnership
Board of Directors
Meeting Minutes**

Date of Meeting: (MM/DD/YYYY)	07/15/2020	Time:	4 p.m.
Minutes Prepared By:	Doris Daniel Brima	Location:	1003 10 th Street, Ste. A
1. Attendance			
Present	Lynn Dickerson, Barrett Lipomi, Ryan Swehla, Fred Silva, Kristy Rupp, Saul Trujillo, Kirstie Boyett, Josh Bridegroom		
Absent	Michael Moridian, Jennifer Jackson-Romero, Ann Endsley, Ted Brandvold, David Boring		
Others	Stephanie Foster, Jaylen French, Doris Daniel Brima		
2. Discussion			
#	Topics	Presenter	
1	Open Meeting and Approval of Minutes <ul style="list-style-type: none"> - Lynn opened the meeting at 4:04 p.m., conducted role call, and called for approval of the minutes <ul style="list-style-type: none"> o Board approved the minutes for the meetings of 07/15/2020 as presented (R. Swehla / S. Trujillo; Unanimous). 	Lynn D.	
2	Public Comments <ul style="list-style-type: none"> - No public comments were made 	Any	
3	Administrative Update <ul style="list-style-type: none"> - Josh provided an update on the previous month's activities 	Josh B.	
4	Board Member Forum <ul style="list-style-type: none"> - There was a roundtable discussion on items of interest to the Board of Directors 	Any	
5	Action: Discuss Financials <ul style="list-style-type: none"> - Financials presented by Doris B. <ul style="list-style-type: none"> o Board approved financials for YTD 06/30/2020 as presented (Lynn Dickerson / S. Trujillo; Unanimous). 	Doris B	
6	Discuss RAD Gift Card <ul style="list-style-type: none"> - Stephanie presented RAD Gift Card launch status to the Board of Directors 	Stephanie F.	
7	Action: Executive Team Recommendation – <ul style="list-style-type: none"> - Executive Committee recommended procuring a company credit card with a \$5,000 spending limit for Director of Organizational Assets <ul style="list-style-type: none"> o Board approved proposal, as presented (B. Lipomi / F. Silva; Unanimous) 	Ryan S.	

Date of Meeting: (MM/DD/YYYY)	07/15/2020	Time:	4 p.m.
Minutes Prepared By:	Doris Daniel Brima	Location:	1003 10 th Street, Ste. A
8	Adjourn Regular Meeting - Lynn adjourned the meeting at 4:51 p.m.		Lynn D.
4. Next Meeting (if applicable)			
Date: (MM/DD/YYYY)	09/16/2020	Time:	4 p.m.
		Location:	1003 10 th Street, Ste. A

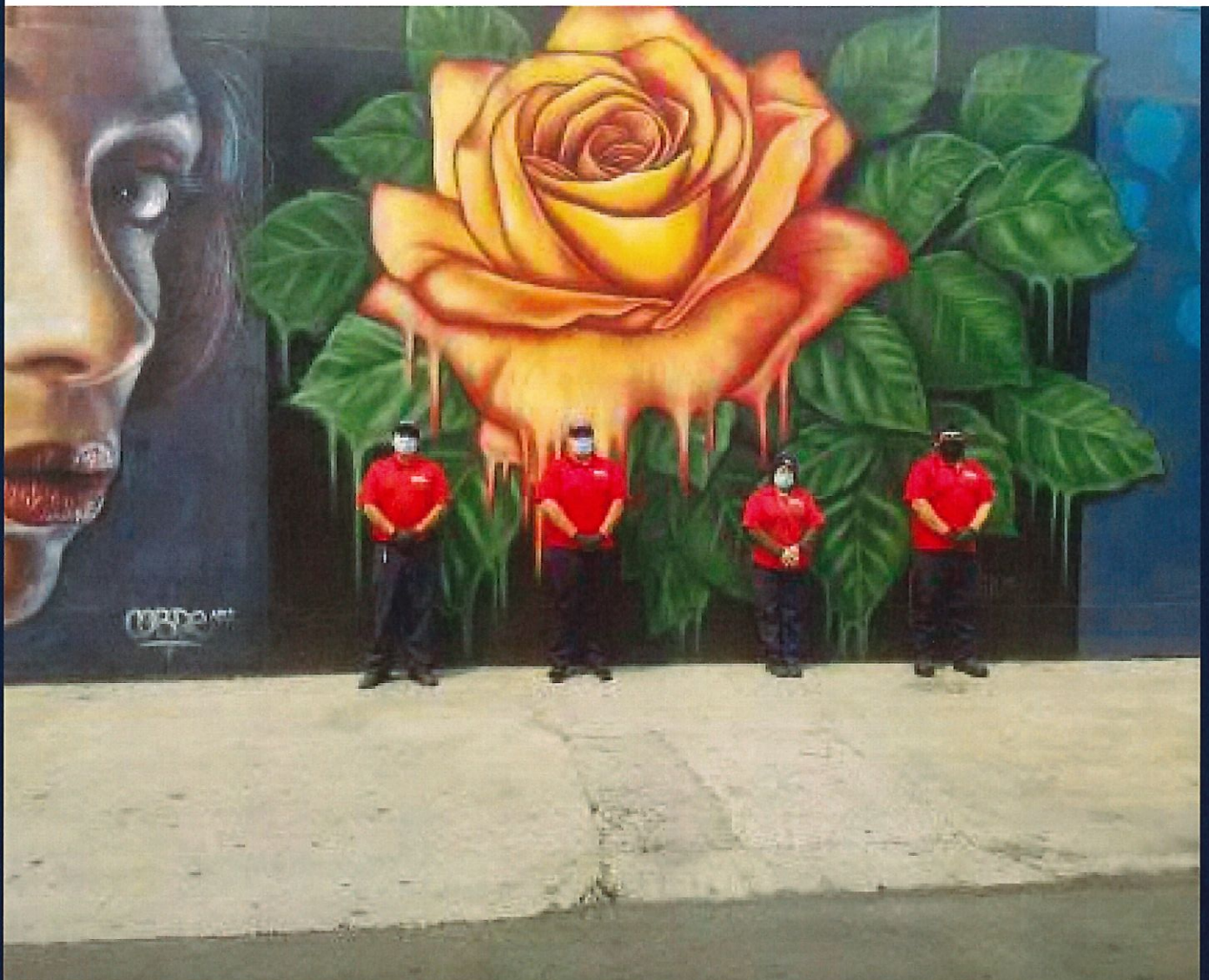
STREET REPORT

Downtown Modesto Partnership

DOWNTOWN MODESTO PARTNERSHIP

DOWNTOWN EXPERIENCE ENGINEER PROGRAM | AUGUST, 2020

The following data and information is provided to the downtown Modesto community on a monthly basis. The information is obtained from Downtown Experience Engineers who enter data while conducting patrols.



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DOWNTOWN EXPERIENCE ENGINEER PROGRAM | AUGUST, 2020

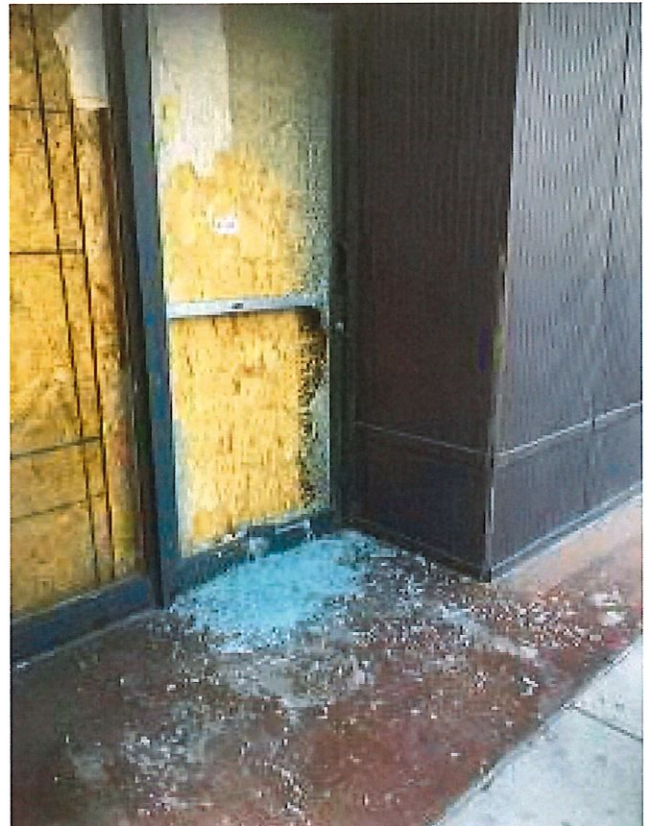
WHO WE ARE AND WHAT WE DO:

Our Downtown Experience Engineers have been keeping downtown Modesto safe and clean for the past three years. Our services include cleaning gutters, curbs and sidewalks. When aggressive weather hits, storm drains are cleared to let the water flow so there are no puddles around downtown intersections. These services help alleviate stress placed on the district by human use and weather. However, we also aim to facilitate a more comfortable downtown by creating environments that are positive and encourage quality human exchange. For example, when our clean and safety schedule

permits, we will coordinate a staff member to create a pop-up fun zone, setting up street games and placing them near high-use areas for kids of all ages. Downtown patrons are surprised by games like giant Jenga, Connect 4, giant chess and cornhole. Through activities like these, the Downtown Experience Engineers encourage patrons to take a moment to stop and have a little fun! We know that the key to downtown's success is patrons having positive, memorable, comfortable and safe experiences in the DoMo district.



During the month of August, businesses started building parklets to create more outdoor space for dining. A total of three parklets have been created this month including Commonwealth, Foodfix and the Fox Pub. They have been decorated with plants and other items to be more visually appealing. Reflective cones have also been added to make drivers aware.



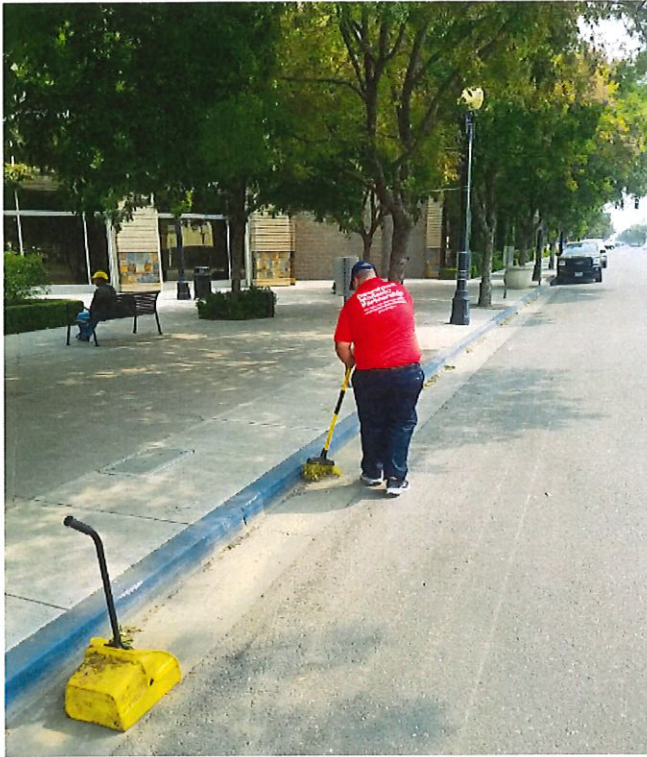
Throughout the month of August there has been an increase in vandalism in the District. We have communicated this to the Police Department and Rank Security which patrol the District at night. Our Ambassadors have increased their presence in these areas in an effort to disrupt this type of behavior.

Continued on next page 2

STREET REPORT

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DOWNTOWN EXPERIENCE ENGINEER PROGRAM | AUGUST, 2020



Our newest Ambassador Noah Garcia, sweeping the gutter in front of the Gallo Center for the Arts.



Ruth Rubalcaba sweeping the gutter in front of 724 10th street.



Ambassador Jimmie Jacob's cleaning around a dumpster next to Raw Sushi Bistro.

STREET REPORT

Downtown Modesto Partnership

DOWNTOWN MODESTO PARTNERSHIP
DOWNTOWN EXPERIENCE ENGINEER PROGRAM | AUGUST, 2020

BEFORE/AFTER



Pile of leaves cleared at Wells Fargo. (Before)



Pile of leaves cleared at Wells Fargo. (After)



Graffiti, weeds and gutter all cleaned at the Library. (Before)



Graffiti, weeds and gutter all cleaned at the Library. (After)

STREET REPORT

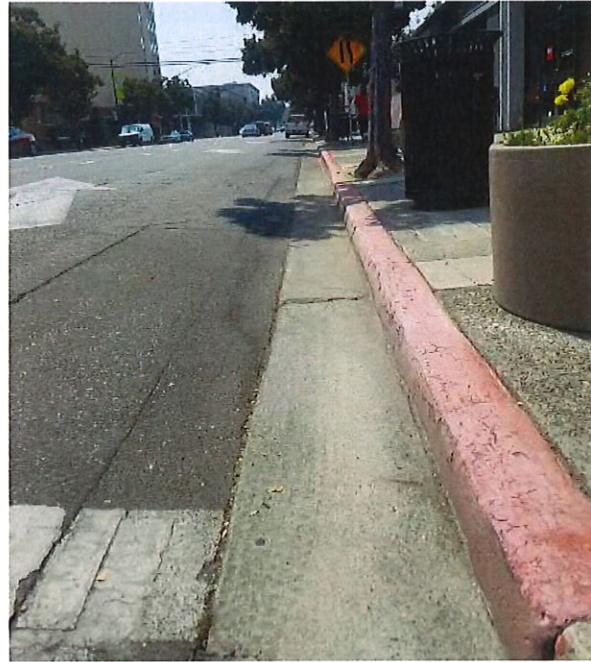
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DOWNTOWN EXPERIENCE ENGINEER PROGRAM | AUGUST, 2020



Gutter cleared at Red Inc Architects on J Street and 13 Street. (Before)



Gutter cleared at Red Inc Architects on J Street and 13 Street. (After)



Graffiti removal on light post on the corner of 14th Street and I Street. (Before)



Graffiti removal on light post on the corner of 14th Street and I Street. (After)

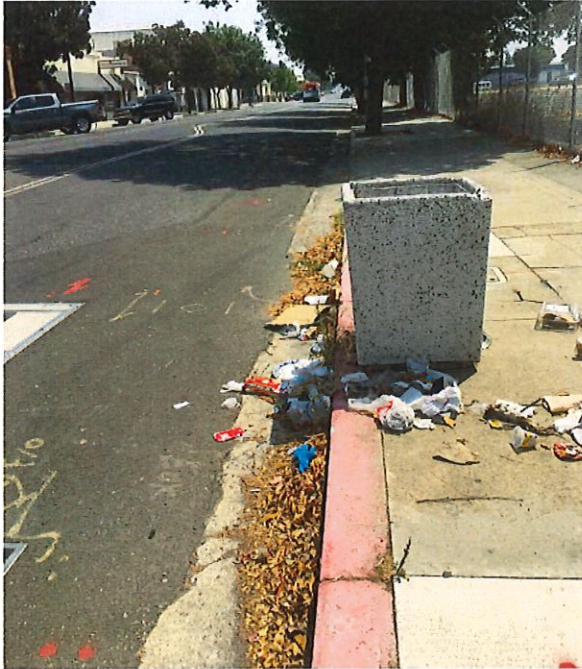
Continued on next page 5

STREET REPORT

Downtown
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DOWNTOWN EXPERIENCE ENGINEER PROGRAM | AUGUST, 2020



Trash and gutter cleared at 10th Street and H Street. (Before) Trash and gutter cleared at 10th Street and H Street. (After)

AMBASSADORS IN ACTION



Operations Supervisor Brian Hernandez removing a graffiti at Print Time.



Ambassador Marcos Viesca wiping down a trash can.

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DOWNTOWN EXPERIENCE ENGINEER PROGRAM | AUGUST, 2020

BY THE NUMBERS

AUGUST 2020

POUNDS OF TRASH COLLECTED:	22,475
GRAFFITI SPOTS REMOVED:	125
BUSINESS INTERACTIONS:	139
CALLS FOR SERVICE:	17
HOMELESS ENGAGEMENTS:	172
HOMELESS REFERRED TO SERVICES:	2
ANTI-SOCIAL BEHAVIOR ABATED:	9
PATRON INTERACTIONS:	542
PATRONS REFERRED TO BUSINESSES/SERVICES:	26
RANK SECURITY CALLS:	39

Downtown Modesto Partnership

Budget vs. Actuals

YTD August 31, 2020

Modified Accrual

	YTD Actual	YTD Budget	YTD Variance	Annual Budget	% of Annual Budget	Anticipated Budget Shortfalls	Internal Operating Budget
Revenue							
31020 Board Donations	1,200	1,200	0	1,200	100.00%	0	1,200
31030 CBD Income	673,841	659,116	14,725	695,000	96.96%	0	695,000
31040 Contracted Services	31,043	46,667	-15,624	70,000	44.35%	-30,000	40,000
31060 Sublease	15,100	26,667	-11,567	40,000	37.75%	-14,100	25,900
31070 Events Income	209	30,500	-30,291	122,000	0.17%	-107,000	15,000
31085 Sponsorship/Advertising	0	20,000	-20,000	65,000	0.00%	-65,000	0
31090 Misc. Donations	0	10,000	-10,000	0	0.00%	0	500
21020 SBA PPP	54,910	54,910	0	0	0.00%	0	54,910
31015 Bank Interest	97	46	51	0	0.00%	200	200
Total Revenue	776,399	849,105	-72,706	993,200	78.17%	-215,900	832,710
Expenditures							
41000 Advertising/Marketing	7,639	26,667	-19,027	40,000	19.10%	-25,000	15,000
41010 Benefits							0
Health Insurance	29,390	31,500	-2,110	47,250	62.20%	-3,500	43,750
Pension	8,163	8,667	-503	13,000	62.80%	0	13,000
41020 Board Mtgs & Convenings	0	467	-467	700	0.00%	0	700
41040 Dues, Subs & Lic.	2,035	2,333	-298	3,500	58.14%	0	3,500
41041 Employee Parking	3,760	4,800	-1,040	4,800	78.33%	-1,000	3,800
41050 Events/Activities	6,835	12,844	-6,009	95,000	7.19%	-76,200	18,800
41070 Liability Insurance	1,480	2,193	-713	2,500	59.20%	0	2,500
41080 Miscellaneous	0	0	0	0	0.00%	0	0
41090 Office Imp. & Maint.	2,027	6,667	-4,640	10,000	20.27%	-4,000	6,000
41100 Office Equip & Supplies	5,527	6,000	-473	9,000	61.41%	0	9,000
41110 Outside Services							
Admin Assist	2,460	4,000	-1,540	6,000	41.00%	-3,540	2,460
Auditor/CPA	3,860	3,860	0	6,500	59.38%	-2,700	3,800
Motion Loft (Eco Counter)	8,765	0	8,765	7,119	123.12%	1,561	8,680
Parking Consultant	0	4,667	-4,667	7,000	0.00%	-7,000	0
Rank Security	15,656	15,800	-144	23,700	66.06%	0	23,700
SinglePoint	5,244	5,000	244	7,500	69.92%	0	7,500
StreetPlus	110,302	183,333	-73,031	275,000	40.11%	-34,000	241,000
41120 Payroll	173,222	200,667	-27,444	301,000	57.55%	0	301,000
41130 Payroll Tax Expense	15,603	18,060	-2,457	27,090	57.60%	0	27,090
41140 Postage & Delivery	550	400	150	600	91.67%	0	600
41150 Professional Development	1,934	3,333	-1,399	5,000	38.68%	0	5,000
41155 Public Space Beautification	874	4,386	-3,512	15,000	5.83%	0	15,000
41160 Rent	30,300	30,000	300	45,000	67.33%	0	45,000
41170 Sponsorship	2,500	6,667	-4,167	10,000	25.00%	0	10,000
41170 Travel & Entertainment	3,580	5,667	-2,086	8,500	42.12%	0	8,500
41180 Utilities	6,042	6,667	-625	10,000	60.42%	0	10,000
41190 Vehicle Expenses	1,090	4,000	-2,910	6,000	18.16%	-1,170	4,830
41200 Workers Compensation	1,144	1,667	-522	2,500	45.77%	0	2,500
41210 Reserves	0	0	0	4,441	0.00%	-4,441	0
Total Expenditures	\$ 449,982	\$ 600,310	\$ (150,327)	\$ 993,700	45.28%	\$ (160,990)	\$ 832,710
Net Revenue	\$ 326,417						
VFCU Checking & Savings	\$ 466,584						
VFCU RAD Card Accounts	\$ 185,780						
OV Savings Account	\$ 305,007						
Total Cash	\$ 957,372						