

Downtown Modesto Partnership Board of Directors Meeting Minutes

Date of Meeting:	10/9/2019	Time:	4:00 PM
Minutes Prepared By:	Shy Lloyd	Location:	953 10 th Street

1. Attendance

Present	Mike Moradian, Lynn Dickerson, Fred Silva, Barrett Lipomi, Kristy Rupp, Ann Endsley, Ted Brandvold, Josh Bridegroom, Ryan Swehla
Absent	Saul Trujillo, Jennifer Jackson Romero, David Boring
Others	Shy Lloyd, Reggie Rucker, George Boodrookas

2. Discussion

#	Topics	Presenter
1	Open Meeting and Approval of Minutes <ul style="list-style-type: none"> - Fred called the meeting to order at 11:43am and asked for approval of minutes from the 07/17/19 board meeting. <ul style="list-style-type: none"> o Board approved minutes as presented (B. Lipomi /M. Moradian; unanimous) 	Fred S.
2	Public Comments <ul style="list-style-type: none"> - No public comments 	Any
3	Administrative Update <ul style="list-style-type: none"> - Josh provided an update on the previous month's activities. 	Josh B.
4	Executive Team Update (Recap of Executive Committee Meeting: Strategic Planning) <ul style="list-style-type: none"> - Fred provided an update on the Executive Team meeting from the previous month 	Fred S.
5	Action: Discuss Strategic Direction <ul style="list-style-type: none"> - George facilitated board discussion regarding strategic direction. Board participated in practical vision exercises, identifying underlying contradictions and finally settling on a strategic direction. <ul style="list-style-type: none"> o Board voted to adopt the following strategic directions and subset annual action items for FY 2020 (R Swehla/L Dickerson; unanimous) <ul style="list-style-type: none"> ▪ Build our Consortium <ul style="list-style-type: none"> • Partner with DID to create shared goals • Contract with City to manage downtown operations • Complete vision document with City and begin implementation ▪ Expanding our Influence <ul style="list-style-type: none"> • Master lease and re-tenant downtown property • Create DMP trash receptacles sponsorship program ▪ Growing our Revenue <ul style="list-style-type: none"> • Develop culinary arts tour 	George B.

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	<ul style="list-style-type: none"> • Increase our grants/sponsorships 		
6	<p>Action: Executive Team Recommendation – Discuss Benefit Expenditures</p> <ul style="list-style-type: none"> - Fred identified that the Executive Team recommended that the CEO be given the flexibility to spend \$2,000 over on any line item in the budget, provided the overall budget remains within the total amount approved by the board. <ul style="list-style-type: none"> o Board approved proposal, as presented (M. Moradian /L. Dickerson; unanimous.) 	Fred S.	
7	<p>Action: Executive Team Recommendation – Discuss Employee Benefits</p> <ul style="list-style-type: none"> - Fred identified that the Executive Team recommended to the board that DMP pay \$500 for employee-only medical benefits and 80% of the cost of employee plus dependents medical benefits up to the family plan at the Kaiser 1500 level, 100% of the cost of employee-only dental benefits and 80% of the cost of employee plus dependent dental benefits up to the family plan level at Ameritas Group, 100% of the cost of employee-only vision benefits and 80% of the cost of employee plus dependent vision benefits at VSP <ul style="list-style-type: none"> o Board approved the recommendation, as presented (B. Lipomi / M. Moradian; Unanimous) 	Fred S.	
8	<p>Action: Executive Team Recommendation – Discuss Nominating Committee</p> <ul style="list-style-type: none"> - Fred presented plan for Executive Team to be the Board Nominating Committee. Ryan recommended that the bylaws be amended to permanently establish the Executive Team as the Board Nominating Committee. <ul style="list-style-type: none"> o Board approved permanently establishing the Executive Committee as the Board Nominating Committee (R. Swehla /L. Dickerson; unanimous.) 	Fred S.	
9	<p>Action: Discuss Modesto On Ice Proposal</p> <ul style="list-style-type: none"> - Josh presented a plan for DMP to purchase Modesto On Ice <ul style="list-style-type: none"> o The board decided to not pursue the purchase at this time (B. Lipomi /L. Dickerson; unanimous.) 	Josh B.	
10	<p>Action: Discuss Electrical Covers</p> <ul style="list-style-type: none"> - Josh presented a plan for installation of electrical outlet covers to reduce vandalism and nuisance behavior at a cost of \$22,000. He identified that the City agreed to cover half of cost. <ul style="list-style-type: none"> o Board approved expenditure and partnership with the City, as presented (R. Swehla /M. Moradian; unanimous.) 	Josh B.	
11	<p>Action: Discuss Starling Abatement</p> <ul style="list-style-type: none"> - Josh presented a plan for falconers to come downtown for starling abatement at a cost of \$15,000. Lynn stated that she would support the expenditure, but felt the City should cover half of the cost. <ul style="list-style-type: none"> o Board approved the expenditure and directed Josh to reach out to the City on cost-sharing (L. Dickerson /M. Moradian; unanimous.) 	Josh B.	

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12	Board Members Forum (This is a time for board members to raise items of concern or make announcements. Per the Brown act, no discussion or action can take place on any issues raised.) - There was general conversation around the table by members of the board.		Any
13	Adjourn Regular Meeting - Fred adjourned the meeting adjourned at 2:38pm.		Fred S.

4. Next Meeting (if applicable)					
Date: (MM/DD/YYYY)	11/20/2019	Time:	4:00pm	Location:	1003 10 th Street Suite A