

Downtown Modesto Partnership Board of Directors Meeting Minutes

Date of Meeting:	09/13/17	Time:	4:00 PM
Minutes Prepared By:	Susan Martin	Location:	1601 I Street 5 th Floor

1. Attendance

Present	Rose Louis, Patrick Burda, Craig Stott, Josh Bridegroom, Ryan Swehla, Fred Silva, Neal Khatri, Mike Goss, Dave Gianelli (By Phone)
Absent	Hank Barrett, Barrett Lipomi, Sue Richardson, Greg Reed, Lynn Dickerson, David Boring
Others	Susan Martin, Dave Lyghtle, Nancy Hormann (By Phone)

2. Discussion

#	Topics	Presenter
1	<p>Welcome and Approval of Minutes</p> <ul style="list-style-type: none"> - Fred opened the meeting at 4:04 p.m. - Fred asked for approval of minutes from the August 9, 2017 board meeting. <ul style="list-style-type: none"> o Board approved the minutes as presented (M. Goss/R. Louis; unanimous) 	Fred S.
2	<p>Public Comments</p> <ul style="list-style-type: none"> - None 	Any
3	<p>Administrative Update (Recap of past month's activities and upcoming initiatives)</p> <ul style="list-style-type: none"> - Josh presented the updates from the Clean and Safe Staff for the month of August. - Josh reviewed the security report from Rank Security. - Josh reviewed the homeless population survey that staff is currently doing. He informed the board that a staff member who has built a relationship with them over the last year is gathering information such as: what caused them to become homeless, where they come from, and how old they are, etc. 52% say they have drug or mental health issues, the average age is forty, and about 48% are not from Modesto. Josh indicated that he has been sharing this information with Ruben Imperial with Focus on Prevention. Craig mentioned that we might want to get contact with a person he knows named Dean that has a mobile shower service that he helps the homeless with. He would have lots of information on the homeless too as he knows them by name and knows all about them. - Josh reminded everyone that the final First Friday Street Faire will be on October 6th. - Josh reviewed the Downtown Visioning Series Meeting that was held at Greens on September 7th. He said approximately fifty people provided an RSVP, but there were about 24 people in attendance. There was a lot of positive feedback from those that did attend, as well as some constructive comments for improving the event the next time. Josh reminded everyone that the next Visioning Meeting will be at Camp 4 on September 26th at 6:30 p.m. 	Josh B.

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	<ul style="list-style-type: none"> - Josh recapped his presentation at the Modesto Chamber of Commerce and said that it went well. - Josh informed the board that he is working with Modesto on Ice to bring a roller rink to the same location as the ice rink. - Josh presented and reviewed the Financial Statement of Activity for the Downtown Modesto Partnership. 		
4	<p>Executive Team Update</p> <ul style="list-style-type: none"> - Fred reviewed key items that were discussed at the Executive Team Meeting. He said that there was a request to have Downtown Modesto Partnership sponsor the Modesto Marathon for \$1,500. The request was approved as the marathon brings so many people downtown on an otherwise very quiet day. There was also a request for \$2000 per month to support the Downtown Art Walk. This was not approved, because it is an ongoing cost that is not in the budget. However, Fred indicated that we are showing our support for a great event by promoting it on social media. - Fred also indicated that the audit is close to being finalized. 	Fred S.	
5	<p>Discuss Downtown Parking Project Next Steps</p> <ul style="list-style-type: none"> - Fred confirmed that Nancy Hormann had completed her report for parking recommendations downtown. He had Nancy join us via phone to recap her recommendations and the next steps. Nancy indicated that the goal is to make parking more desirable and keep patrons downtown. Part of making that happen is to not have employees park in the available street spots that are for the patrons. She said that the vast majority of parking on the street at any given time is from the employees, even though many of them have a place to park in a parking garage or surface lot. She reiterated her recommendation that credit-card-enabled, single-space meters need to be installed downtown. However, first she stressed that it is important to identify parking alternatives within walking distances to the businesses, so that there is another option. Once alternative parking options have been identified, then board members should all help Josh talk with the business and property owners about their employees parking on the street. Nancy said that she would provide talking points to everyone for these meetings. Focus should be on the businesses within the area that is most impacted (roughly 9th Street – 13th Street and L Street – H Street). 	Fred S.	
6	<p>Discuss J Street Project Next Steps</p> <ul style="list-style-type: none"> - Josh confirmed that he has been having meetings with all City Council members, and said that he is trying to have at least one board member attend each of these meetings. He indicated that he is discussing J Street project with them, among other things. Josh informed the board that there would be a meeting at the City on Wednesday October 11, 2017 to discuss the redesign of J Street. Josh requested that board members please attend this meeting for support purposes and that more information would be forthcoming. 	Josh B.	
7	<p>Action: Discuss Relocation of Office/Operations</p> <ul style="list-style-type: none"> - Neal Khatri recused himself and left the room during the discussion on this item, as he is the property owner for this location. After Neal left, Josh identified that we have been invited to share an office space at the Family Justice Center on I Street with Opportunity Stanislaus. Josh said that the agreement would be for \$2000 per month and include rent and services, including: administrative support from an Opportunity Stanislaus staff member, use of Wi-Fi and telephone service, security service, janitorial service, utilities and building maintenance, dedicated parking spaces for DoMo staff and various uses of 	Josh B.	

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	<p>Opportunity Stanislaus equipment.</p> <ul style="list-style-type: none"> - Josh also confirmed that Greg Reed would be fixing a space in the basement of the building next to Ralston's Goat to store all field services equipment and items for the First Friday Street Faire, as well as create a breakroom for staff. He will charge \$300 a month for this. <ul style="list-style-type: none"> o Board approved the contract between DoMo and Opportunity Stanislaus for \$2000 per month as well as the \$300 per month to Greg Reed for the storage space for the field supplies. (R. Swehla/M. Goss; unanimous) 		
8	<p>Board Members Forum (This is a time for board members to raise items of concern or make announcements. Per the Brown act, no discussion or action can take place on any issue raised.)</p> <ul style="list-style-type: none"> - There was a roundtable discussion by various members of the board at the conclusion of the meeting. 		Fred S.
8	<p>Adjourn Regular Meeting</p> <ul style="list-style-type: none"> - Fred adjourned the regular meeting at 5:30 p.m. 		Fred
3. Closed Session			
1	<p>Discuss and Action re: CEO Contract Review</p> <ul style="list-style-type: none"> - The board voted unanimously to support the recommendation of the Executive Committee. 		Fred S.
2	<p>Adjourn Closed Session</p> <ul style="list-style-type: none"> - Fred adjourned the closed session at 6:00 p.m. 		Fred S.

3. Action Items			
Action	Owner	Due Date	
Hire a full-time Marketing and Events Manager	Josh	ASAP	
Provide Property Owner List to Board Members so they can reach out to discuss parking with them	Susan	ASAP	
4. Next Meeting (if applicable)			
Date: (MM/DD/YYYY)	10/11/2017	Time:	4:00pm
		Location:	1601 I Street Floor 5