

Downtown Modesto Partnership Board of Directors Meeting Minutes

Date of Meeting:	03/08/17	Time:	4:00 PM
Minutes Prepared By:	Susan Martin	Location:	1601 I Street 5 th Floor

1. Attendance

Present	Rose Louis, Sue Richardson, Barrett Lipomi, Fred Silva, David Boring, Craig Stott, Hank Barrett, Josh Bridegroom, Greg Reed (By Phone), Lynn Dickerson, Mike Goss, Dave Gianelli
Absent	Neal Khatri, Kole Siefken, Patrick Burda, Ryan Swehla
Others	Susan Martin, Nancy Young

2. Discussion

#	Topics	Presenter
1	<p>Welcome and Arriving Exercise</p> <ul style="list-style-type: none"> - Fred opened the meeting at 4:04 p.m. - Josh led a group exercise to envision what downtown might look like 15 years in the future. 	Fred S. Josh B.
2	<p>Approval of Minutes</p> <ul style="list-style-type: none"> - Fred asked for approval of minutes from the February 8, 2017 board meeting. <ul style="list-style-type: none"> o Board approved the minutes as presented (Hank Barrett/B. Lipomi; unanimous) 	Fred S.
3	<p>Public Comments</p> <ul style="list-style-type: none"> - Hank Barret asked if the location for the meeting was posted easily for people to see. Josh indicated that is located on the Downtown Modesto Partnership website. 	Any
4	<p>Administrative Update (Recap of past month's activities and upcoming initiatives)</p> <ul style="list-style-type: none"> - Josh discussed the email that was sent out to the Property Owner's regarding the work that the safe and clean staff has been doing downtown. Josh indicated he had been receiving positive feedback. Josh stated that he had met with approximately twenty Property Owners so far and the meetings were going well. Lynn encouraged Josh to continue to send these emails out on a regular basis to keep the Property Owners informed. Sue Richardson and Lynn Dickerson recapped their experiences with the Safe and Clean Staff. They both indicated that they were very happy with the support received. - Josh recapped the trip to Downtown Livermore. It was a successful and informative trip. - Josh confirmed that Downtown Modesto Partnership is participating in Love Modesto on April 8th. - Josh said that he is continuing to work with the City on an installation of new trash receptacles, and expected them to be in shortly. - Josh reviewed the security report from Rank Security. 	Josh B.

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	<ul style="list-style-type: none"> - Josh presented the Financial Statement of Activity for the Downtown Modesto Partnership. - Josh presented the updates from the Clean and Safe Staff for the month of February. 		
5	<p>Executive team Update (Recap of Executive Team Meeting)</p> <ul style="list-style-type: none"> - Fred stated that the State of the Downtown Address has been moved to April 14, 2017 from 8:00 a.m. – 10:00 a.m. Fred discussed that the Night Market will be changed to one time per month. It will be held on the first Friday of each month beginning in May and will run through October. - Fred talked about the Advisory Council, and indicated that the Executive Team concluded that they should nominate a Chair and Co-Chair for their group. The Advisory Council will be presented with projects to assist with, and they can select the project that they feel most suited for. - Fred mentioned that downtown Modesto Partnership has been asked to participate in many sponsorships. He said that they have agreed to sponsor the crosswalk project by the Gallo Center, as well as the art that will be added to the utility boxes downtown. Fred said that the Executive Team would work on sponsorship criteria. 		Fred S.
6	<p>Action: Recommendation from Executive Team Meeting – Discuss Committee Appointments to the Urban Design Team and Promotions Team.</p> <ul style="list-style-type: none"> - Fred discussed Tony Madrigal's request from the last Board Meeting to be added to the Urban Design Team. The Executive Team discussed and recommends that he become a member of the team <ul style="list-style-type: none"> o Board approved the appointment to the Urban Design Team as recommended. (L. Dickerson /R. Louis; unanimous) - Fred mentioned that Sue Richardson had resigned as the Chair of the Promotions Team. The Executive Team discussed and recommends that David Boring be the Chair of the Promotions Team. <ul style="list-style-type: none"> o Board approved the appointment to the Promotions Team as recommended. (D. Gianelli/M. Goss; unanimous) 		Fred S.
7	<p>Action: Recommendation from Executive Committee – Discuss Contract with Civilis Consulting for Assistance with Community Visioning Initiative and Economic Development Tools.</p> <ul style="list-style-type: none"> - Rose presented to the group that she had talked with four past clients of Civilis Consulting and its Principal, Michelle Reeves. All stated they had a great experience. The clients indicated that Michelle has a wealth of information and is very positive. Lynn asked specifically what the Downtown Partnership would have her do. Josh indicated that she would be used to kick off the Community Visioning initiative and assist the Economic Restructuring Team to find ways of bridging the economic gap for downtown development. Rose presented a short video of Michelle Reeves performing a presentation in another city. Members of the Board were impressed with her presentation and feel that she would assist greatly with the community visioning process. Sue Richardson offered to provide the use of the State Theatre for her presentation. <ul style="list-style-type: none"> o Board approved the hiring of Civilis Consulting in accordance with the terms of the proposal provided to assistant with the Community Vision Initiative and Economic Development Team initiative. (S. Richardson /R. Louis; unanimous) 		Rose L.
8	<p>Action: Recommendation from Executive Committee – Discuss Downtown Modesto Partnership logo design palette.</p>		David B.

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	<ul style="list-style-type: none"> - Annie Hartford attended the meeting via phone to discuss the new logo design. She discussed the changes that had been made with David Boring since the last meeting. There was discussion amongst the Board, with David providing feedback on the logo. David indicated he was happy with the changes and felt the logo was strong. <ul style="list-style-type: none"> o Board approved the reworked logo design palette presented by Annie Hartford. (L. Dickerson/D. Boring unanimous with S. Richardson - Abstaining) 		
9	Director's Forum (This time on the agenda is provided for Directors to make any announcement, comments, observations, requests etc.) <ul style="list-style-type: none"> - Round table discussion on items of interest to the Board Members. 	Any	
10	March 23 rd Social <ul style="list-style-type: none"> - Reminder of the social on March 23rd @ 6:00 p.m. 	Fred S.	
11	Adjourn <ul style="list-style-type: none"> - Josh adjourned the meeting at 5:36 p.m. 	Fred S.	

3. Action Items

Action	Owner	Due Date
Executive Team to work on creating sponsorship criteria	Fred/Josh	TBD
Josh to work with Sue on setting date for Michelle Reeves of Civilis to present at The State Theatre.	Josh/Sue	04/01/17

4. Next Meeting (if applicable)

Date: (MM/DD/YYYY)	04/12/17	Time:	4:00pm	Location:	1601 I Street Floor 5
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