

Downtown Modesto Partnership Board of Directors Meeting Minutes

Date of Meeting:	8/10/2016	Time:	4:00 PM
Minutes Prepared By:	Josh Bridegroom	Location:	1150 9 th Street, Modesto

1. Attendance

Present	David Gianelli, George Boodrookas, Lynn Dickerson, Wayne Bridegroom, Barrett Lipomi, Rose Louis, Mike Goss, Sue Richardson, Bart Barringer, Hank Barrett, Fred Silva, Neal Khatri, David Boring, Craig Stott, Terry Withrow, Ryan Swehla, Robert Wirth, Chris Murphy, Greg Reed, Pat Burda, Josh Bridegroom
Absent	Niniv Tamimi, Jim Struck, Kole Siefken, Belinda Rolichcheck, David White, Elliot Begoun
Others	Nancy Young, Jennifer Mullen

2. Discussion

#	Topics	Presenter
1	<p>Welcome and Approval of Minutes</p> <ul style="list-style-type: none"> - Dave opened the meeting at 4:05pm and asked for approval of minutes from the August 10 board meeting. <ul style="list-style-type: none"> o Board approved the minutes as presented (Bridegroom/Barrett; unanimous) 	Dave G.
2	<p>Public Comments</p> <ul style="list-style-type: none"> - Dave asked whether there were any comments from the public, and none replied. 	Any
3	<p>Administrative Report</p> <ul style="list-style-type: none"> - Josh introduced the first two safe and clean staff hires to the board and informed the board that they had picked up over 700 gallons of trash in their first week. He also identified that he had conducted two rounds of interviews for his executive assistant and would be making a decision within the next few days, and that he was lining up interviews for more safe and clean staff with help from Opportunity Stanislaus. He went on to say that the office and field equipment and supplies are about 85% setup and are at a point that is functional for new employees to get their work done. Finally, he identified that the DoMo Night Market was in good health and the vendors have been noticing week over week improvement to sales. He commended the board for their great, collective effort at bolstering the marketing. 	Josh B.
4	<p>Organizational Framing</p> <ul style="list-style-type: none"> - George Boodrookas continued to facilitate the discussion over downtown visioning and strategic planning. He brought the board through an exercise of identifying underlying contradiction or obstacles to accomplishing the board's vision, and began to categorize these. George identified that he would be organizing and sending these underlying contradictions out for everyone to review prior to the next board meeting. 	George B.

Date of Meeting:	8/10/2016	Time:	4:00 PM
Minutes Prepared By:	Josh Bridegroom	Location:	1150 9 th Street, Modesto
5	<p>Committee Updates</p> <ul style="list-style-type: none"> The committee chairs provided updates on the work of their committees. Lynn reported that the Operations Committee had established zones for the safe and clean crews to focus within, was working on identifying new locations for the placement of trash receptacles throughout the district to help with litter, to identifying dark spots that need better lighting at night, and to work with the City on parking management model changes. Barrett identified that the Urban Design committee held a meeting with property and business owner to discuss proposed changes to J Street and was planning to hold a follow-up meeting in the coming weeks. Chris identified that the Promotions committee was working on reviewing proposals for marking firms and assisting with the promotion of the DoMo Night Market and Third Thursday Art Walk. Hank identified that his committee had coordinated the installation of the MotionLoft cameras at key downtown intersections. 	Dave G. Lynn D. Chris M. Barrett L. Hank B..	
6	<p>Extra Items</p> <ul style="list-style-type: none"> Lyn identified that there was a craft faire event on 9/24 in Wood Colony that might be a good place for recruiting additional night market vendors. 	Any	
7	<p>Adjourn</p> <ul style="list-style-type: none"> Dave adjourned the meeting at 5:30pm. 	Dave G	
3. Action Items			
Action		Owner	Due Date
Follow-up on underlying contradictions exercise.		George/All	9-14-16
4. Next Meeting (if applicable)			
Date: (MM/DD/YYYY)	09/14/2016	Time:	4:00pm
		Location:	1150 9 th Street, Modesto