

Downtown Modesto Partnership Board of Directors Meeting Minutes

Date of Meeting:	01/11/17	Time:	4:00 PM
Minutes Prepared By:	Susan Martin	Location:	1150 9th Street, Modesto

1. Attendance

Present	David Gianelli, Lynn Dickerson, Wayne Bridegroom, Rose Louis, Sue Richardson, Greg Reed, Josh Bridegroom, Chris Murphy, Barrett Lipomi, Bob Wirth, Mike Goss, Fred Silva, George Boodrookas, David Boring, Ryan Swehla, Pat Burda, Craig Stott, Bart Barringer
Absent	Belinda Rolicheck, Niniv Tamimi, Jim Struck, Terry Withrow, Elliot Begoun, David White, Kole Siefken, Neal Khatri, Hank Barrett,
Others	Susan Martin, Steve Rank, Tony Madrigal, Nancy Young, Jennifer Mullen

2. Discussion

#	Topics	Presenter
1	<p>Welcome and Approval of Minutes</p> <ul style="list-style-type: none"> - Dave opened the meeting at 4:04 pm and asked for approval of minutes from the November 30, 2016 board meeting. <ul style="list-style-type: none"> o Board approved the minutes as presented (W. Bridegroom/B. Lipomi; unanimous) 	Dave G.
2	<p>Public Comments</p> <ul style="list-style-type: none"> - Dave asked whether there were any comments from the public and none replied. 	Any
3	<p>Nighttime Security Report (Rank Security)</p> <ul style="list-style-type: none"> - Steve reviewed the security report for the period of December 12, 2016 – January 1, 2017. He indicated that there have been well over 300 incidents in the first 3 months of security coverage for the Downtown Modesto Partnership. Steve confirmed that his staff typically focuses his patrols between the hours of 11:00 p.m. – 3:00 a.m., six nights a week. Lynn Dickerson asked for clarification on what happens when there is a trespassing incident. Steve indicated that they have the person move along and tell them that they cannot be in the location that they are in. Steve indicated that he will be picking up the brochures from the Downtown Modesto Partnership that show what services are available for homeless individuals that his staff have interactions with. Steve informed the group that Downtown Modesto Partnership can call his staff at any time to help outside of the normal nighttime coverage and they will assist, where available. 	Steve R.
4	<p>Action: Consider adopting the 2017 Strategic Action Plan (Executive Committee)</p> <ul style="list-style-type: none"> - Josh presented the Downtown Modesto Partnership Strategic Plan to the Board for the current year. Josh reviewed both sections: Bridging Structural Gaps and Enhancing our Image. - Chris Murphy asked why lighting was listed in quarter four; he thinks that should be accomplished as quickly as possible. Josh and Barrett Lipomi indicated that 	Josh B.

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	<p>the location of each item is the estimated completion time, not necessarily the start time for each project.</p> <ul style="list-style-type: none"> ○ Board approved the Downtown Modesto Partnership Strategic Direction for 2017, as proposed. (L. Dickerson/S. Richardson; unanimous) 		
5	<p>Action: Consider Approving a contract with Nancy Hormann and Associates to study and assist with improvements to the downtown parking model (Executive Committee)</p> <ul style="list-style-type: none"> - Josh presented the proposal from Hormann and Associates to create a Comprehensive Parking Management program. Josh shared that this will build upon the 2013 parking survey, which reduces the cost considerably. He also indicated that the Downtown Modesto Partnership will work with the City on this from beginning to end. Finally, Josh shared that the Brenden Mann Foundation provided a check in the amount of \$10,000 for a grant towards the Parking Management Program. Downtown Modesto Partnership will be covering the remaining \$10,000. <ul style="list-style-type: none"> ○ Board approved the Contract with Nancy Hormann and Associates for creation of a Comprehensive Parking and Management program, as proposed. (W. Bridegroom/R. Swehla; unanimous) 	Josh B.	
6	<p>Action: Consider appointments to the Governing Board and Advisory Council (Executive Committee)</p> <ul style="list-style-type: none"> • Dave presented the nominations put together by the Executive Committee to the Board. There was some question as to how governing board nominees were selected, and Lynn Dickerson identified that the criteria used included attendance, property ownership and active participation in DMP activities. Ryan Swehla emphasized the importance of property ownership to the nomination for governing board. Lynn Dickerson expounded that nomination forms were sent out multiple times, but there were no nominations submitted. Dave Gianelli indicated that he would be okay with holding the nominations process open through the end of January, but that the current slate of recommendations needed to be acted upon. <ul style="list-style-type: none"> ○ Board approved the appointments to the Governing Board and Advisory Council as recommended. (B. Barringer/R. Louis; unanimous) 	Dave G.	
7	<p>Extra Items</p> <ul style="list-style-type: none"> - Lynn Dickerson asked Josh how Olive PR Solutions was doing? Josh responded that Olive had just resigned and was transitioning out. Sue Richardson asked why they were leaving. Josh indicated that Olive felt that they weren't a good fit given the preference expressed at board meetings and via email exchanges for a firm with design/creative experience. Josh said that he had hired Engaged by Reggie Rucker a few weeks earlier for event planning, sponsorships and to work with Olive on social media optimization, etc., and that Reggie would be able to help fill the void left with Olive's departure. Dave Gianelli indicated that it would be good to get the Promotion's committee together to figure out how to assist with this. Josh indicated that the committees are not currently scheduled to meet for the year. Dave Gianelli asked Sue Richardson if she would help with this, and she agreed. - Lynn asked for an administrative update on how the Clean and Safe Staff were doing. Josh indicated there are currently two Clean Staff and two Safe Staff, and interviews would be held on January 12, 2017 for a third Clean Staff member. Josh stated that the new uniforms were getting lots of compliments and people really appreciate the recent gutter cleaning activities that is keeping streets from flooding. 	Any	

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8	Adjourn - Dave Adjourned the meeting at 5:39 p.m.		Dave G

3. Action Items

Action	Owner	Due Date
Resend nomination forms.	Susan M.	1/13/2017
Collect nomination forms.	Josh B.	01/31/2017

4. Next Meeting (if applicable)

Date: (MM/DD/YYYY)	02/08/17	Time:	4:00pm	Location:	1601 I Street Floor 5
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